



Media Release

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Save-On-Foods celebrates grand opening of second Airdrie store

(October 6, 2017 – Airdrie, Alta.) The city of Airdrie's second Save-On-Foods store is celebrating its grand opening on Saturday with a free giveaway of a fresh pecan pie to the first 500 customers of the day – just in time for Thanksgiving.

The store, located at 600-401 Coopers Drive SW in the Coopers Crossing neighbourhood, opened for business on October 6, and will hold its official grand opening celebrations on October 7, with free food samples, great prize giveaways, and family activities throughout the day in store. Plus, one lucky customer per day will win their grocery transaction for the first 14 days.

The brand new store contains a full Save-On-Foods Kitchen, with made-in-store meals and items including fresh, hand-rolled sushi; Napoli-style pizza; and a chicken wing bar with a variety of flavours. The store also has a frozen yogurt bar, complete with a full array of toppings to choose from, and a full in-store Starbucks. The bakery boasts a variety of baked-fresh-in-store cakes, pastries and confections, as well as chocolate-dipped licorice, pretzels and sour keys. In the grocery aisles, customers will find more than 2,000 gluten-free products, more than 2,300 organic and natural items, and a wide selection of locally-produced items.

This new Save-On-Foods also brings the company's industry-leading online shopping program to Airdrie, where customers can order online at saveonfoods.com or via the Save-On-Foods mobile app, select a time to pick their order up, and let the friendly team members at the store do the rest – including load the order into the car.

This Save-On-Foods is the second to open in Airdrie in as many years: the first Save-On-Foods to open in Airdrie is located in the city's east at 1400 Market Street, and opened on October 21, 2016.

"We love the city of Airdrie and we are so excited to open a sister store to the one we opened here last year," said Save-On-Foods president Darrell Jones. "Not only is this a beautiful store with all the latest offerings from Western Canada's leading grocery company – but the team here can't wait to go the extra mile for their new customers."

The store is open from 7 a.m. until 11 p.m. seven days a week.

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About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years.

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