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Media Release

Save-On-Foods celebrates grand opening of first store in Okotoks

(February 10, 2017 – Okotoks, Alta.) Okotoks' first Save-On-Foods is celebrating its grand opening all day Saturday with free food samples, great prize giveaways, and a 6" x 8" Nanaimo bar slab for the first 500 customers of the day.

Located at 100 Southbank Boulevard in Southbank Centre, the store officially opened for shopping at 7 a.m. on Friday, February 10 and will be open from 7 a.m. until 11 p.m. seven days a week.

Complete with a Save-On-Foods Kitchen, the store has a one-of-a-kind grocery offering in Okotoks. Sushi, pizza, sandwiches, soups, salads, and a hot wing bar are just some of the items made fresh in store each day. On the sweet side, the frozen yogurt bar has three types of frozen yogurt and more than a dozen toppings to choose from, and the sweet shoppe in the bakery offers chocolate-dipped licorice, pretzels and even sour keys, among other confections.

In the grocery aisles, customers can find more than 2,000 gluten-free products, more than 2,300 organic and natural items, and a wide selection of locally-produced items.

Save-On-Foods also offers online shopping at its new Okotoks location, where customers can place an order online at saveonfoods.com or via the Save-On-Foods mobile app, and select a time to pick it up at the store in the dedicated pickup-only parking stalls. The friendly team will do the shopping and even load the bags into customers' cars. Customers will save \$10 on their first online order and pickup at the Okotoks store.

"It's an exciting day for the Save-On-Foods team as we open a brand new store in Okotoks," said Save-On-Foods president Darrell Jones. "This store is absolutely fantastic and the team here can't wait to go the extra mile for their new neighbours."

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About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years.

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