WIN A BIKE CONTEST RULES & REGULATIONS

1. How to Enter

Use your More Rewards Card at participating Save-On-Foods, PriceSmart Foods, Overwaitea Foods, Cooper’s Foods or Urban Fare locations and you will automatically be entered into the Win a Bike contest (the Contest) when your purchase includes a participating Cadbury® or Maynards® product (the “Products”) (while supplies last).

If you do not yet have a More Rewards Card, see our Customer Service for details on how to obtain your free More Rewards Card. If you are a More Rewards cardholder and you do not wish to participate in this Contest or any contest, please see our Customer Service and the necessary arrangements will be made.

2. No Purchase Necessary

No purchase is necessary to enter the Contest. To enter without a purchase, fill in a manual entry form available at our Customer Service and mail it along with a handwritten essay of at least 100 words on the subject “How chocolate makes my life better" to:

Overwaitea Food Group
Box 7200,
Vancouver, British Columbia, V6B 4E4
Attention: "Win a Bike Contest"

All manual entry forms must be received at the above address by 11:59 p.m. (Pacific Time), on June 9, 2016. Only one (1) manual entry form per envelope per day per person will be accepted. Mechanically reproduced entries will not be accepted. Manual entry forms will be subject to verification and will be declared null and void by the Overwaitea Food Group if the manual entry form is found to have been obtained outside legitimate channels of distribution or submitted contrary to these Rules, as may be determined by Overwaitea Food Group in its sole discretion.

The Overwaitea Food Group is not responsible for manual entry forms or automatic electronic entries which are lost, late, misdirected, damaged, incomplete, illegible, have insufficient postage, or are otherwise in any way not entered or eligible for the Contest.

3. Contest Period

The Contest begins at 12:00 p.m. (Pacific Time) on April 29, 2016 and closes at 11:59 pm (Pacific Time) on June 2, 2016 (the "Contest Period"). All purchases must be completed no later than the close of the Contest Period. Any purchases completed outside of the Contest Period will not be eligible for the prize draw.

4. Prize Drawing

On June 13, 2016 at approximately 10:00am (Pacific Time), a random draw from all entries received within the Contest Period will be conducted at the Overwaitea Food Group head office in Langley, British Columbia. The Overwaitea Food Group computer
system will be used to make a random draw or random draws, as the case may be, for each participating store. The odds of winning a prize in this Contest are dependent upon the total number of eligible entry forms received.

5. **Prize**

Each entry is eligible to win one of 11 Cadbury® branded mountain bikes. (Total approximate retail value of each Prize is $200 CDN).

The prize includes only what is specifically described and no other allowance will be granted.

6. **Prize Not Transferable and No Substitutions**

Prizes must be accepted as awarded. No cash equivalent or exchange of prize is permitted. All aspects of the prize are non-transferable. The Overwaitea Food Group reserves the right to make substitution for the prize, which in the opinion of Overwaitea Food Group, is of similar kind or value, without prior notice. Any and all expenses, costs and all local, state or federal taxes or sales taxes resulting from winning and accepting the prize are the responsibility of the winner.

7. **Notification**

The entrants whose names are drawn will be contacted by telephone using the telephone number noted on the manual entry form or on the current More Rewards records held by the Overwaitea Food Group. Overwaitea Food Group will only contact selected entrants. Attempts will be made to contact the selected entrant during regular business hours for a period of three (3) business days after the date of the prize draw. If a selected entrant cannot be contacted, fails to respond to any telephone messages left by Overwaitea Food Group within this period, or the prize is refused, then he/she will forfeit any right to the prize and Overwaitea Food Group may, in its sole discretion, select an alternate winner or withdraw the prize. The winner may claim his/her prize from Overwaitea, Save-On-Foods, Urban Fare or PriceSmart Foods store from which the entry was made, during normal store hours.

It is the entrant’s responsibility to keep his/her mailing address and phone number current with the Overwaitea Food Group. If you would like to update your mailing address or phone number, complete a More Rewards Change of Address form available from a cashier or at our Customer Service.
8. **Distribution of Prize**

Selected entrant must claim their prize as directed by Overwaitea Food Group by no later than ten (10) business days after the date of the prize draw. If the selected entrant has not claimed the prize within this period, then he/she will forfeit any right to the prize and Overwaitea Food Group may, in its sole discretion, select an alternate winner or withdraw the prize.

9. **Eligibility**

The contest is only open to residents of Canada, excluding Quebec, who are the age of majority in the province in which they are resident at the time of entry. To be eligible to win a prize in this Contest, you must be a More Rewards cardholder.

10. **Entry Forms Property of Overwaitea Food Group**

All entry forms are the property of the Overwaitea Food Group and will not be returned for any reason whatsoever.

11. **Contest Rules & Regulations**

By participating in the Contest, the entrants unconditionally agree to be bound by the Contest Rules & Regulations. The entrants further agree to be bound by the decisions of Overwaitea Food Group regarding the Contest Rules & Regulations or in any way relating to this Contest, as may be determined by the Overwaitea Food Group in its sole discretion, which will be final and binding in all respects. Cadbury® and Maynards® are the trademarks of Mondelēz International, Inc., who are a prize sponsor only and not involved in the administration of this Contest.

12. **Privacy / Use of Personal Information**

All personal information of the entrants collected through the Contest ("Personal Information"), such as their name, address, telephone number, e-mail address and age is collected for the purposes of administering and promoting this Contest and the Overwaitea Food Group. Each entrant by entering the Contest consents to and grants Overwaitea Food Group the right to collect, use and disclose their Personal Information for the purpose of administering and promoting the Contest and the Overwaitea Food Group.

13. **Skill-Testing Question**

Before being declared a prizewinner, the selected entrant must successfully answer without assistance or mechanical aid, a time-limited mathematical skill-testing question as a condition to receiving a prize.

14. **Disqualification**

Overwaitea Food Group reserves the right, in its sole discretion, to disqualify any selected entrant who:
(a) cannot be reached by Overwaitea Food Group by telephone or has not responded to telephone messages left within five (5) business days of the prize draw;

(b) is unwilling or unable to comply with the Contest Rules & Regulations;

(c) has not correctly answered the skill-testing questions within the allotted time;

(d) has not claimed the prize as directed by Overwaitea Food Group within ten (10) business days of the prize draw;

(e) has tampered or attempted to tamper with the entry process or the operation of the Contest;

(f) has not signed the Declaration, Release and Waiver Form in the form required by Overwaitea Food Group within ten (10) business days of the prize draw;

(g) for any reason whatsoever is unable or does not wish to accept the prize as awarded;

(h) is not the age of majority in the province in which the Contest is held;

(i) is not eligible by law; or

(j) is deemed by Overwaitea Food Group, in its sole discretion, to be ineligible, disqualified, or in non-compliance for any reason whatsoever.

In all such cases, the selected entrant will forfeit his/her right to the prize without compensation and Overwaitea Food Group may, in its sole discretion, select an alternate prizewinner or withdraw the prize.

15. No Warranty

Neither the Overwaitea Food Group nor its affiliates, subsidiaries, sponsors, suppliers or otherwise make any warranty, representation or guarantee, express or implied, in relation to a prize, including without limitation quality, merchantability or fitness for a particular purpose.

16. Release

By entering into this Contest, all entrants (including the prizewinners) hereby agree to release, discharge and hold harmless the Overwaitea Food Group, its affiliates, subsidiaries, sponsors, suppliers and advertising, promotion and service agencies involved in this Contest, including all of their respective directors, officers, employees or agents, from any and all loss, harm, liability, claims, damages, causes of action, costs or expense of any kind whatsoever with respect to or arising out of:

(a) the entrant's participation in the Contest;

(b) the entrant's participation in any Contest-related activity;

(c) the entrant's acceptance, use, misuse or any other matter in relation to the prize;
17. **Limitations of Liability**

Overwaitea Food Group is not responsible for and will assume no liability for:

(a) entry forms which are lost, late, delayed, incomplete, postage due, illegible, damaged, destroyed, irregular, mutilated, forged, garbled, incorrectly addressed, misdirected, mechanically reproduced or are otherwise in any way not entered or eligible for the Contest;

(b) incorrect or inaccurate information in the entry forms or in relation to the administration of the Contest whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur, including without limitation typographical errors;

(c) telephone, technical, network, online, electronic or computer failures of any kind regardless of the cause in relation to the administration of the Contest;

(d) the failure of Overwaitea Food Group to notify any selected entrant that their name has been drawn for any reason whatsoever;

(e) the failure of Overwaitea Food Group to receive a selected entrant’s response for any reason whatsoever;

(f) theft or destruction or unauthorized access to, or alteration of, entry forms;

(g) any error in compiling entry forms;

(h) any error in awarding prizes;

(i) any condition caused by events beyond the control of Overwaitea Food Group which disrupts or interferes with the Contest; or

(j) any other similar events or circumstances whatsoever.

18. **Declaration, Release and Waiver Form**

Prior to being awarded the prize, the selected entrant must sign and return a Declaration, Release and Waiver Form in the form required by Overwaitea Food Group and any other documentation required by the Overwaitea Food Group, which will include without limitation:

(a) confirmation of eligibility for the Contest;

(b) confirmation of compliance with the Contest Rules & Regulations; and

(c) a release of Overwaitea Food Group and its affiliates and subsidiaries and all of their respective directors, officers, employees and agents, from any and all
liability for any damage or loss related to, resulting or arising from or in connection with the Prize or the Contest.

If Overwaitea Food Group does not receive the selected entrant’s Declaration, Release and Waiver Form prior to or concurrently with the awarding of the prize in accordance with these Contest Rules & Regulations, then such selected entrant forfeit his/her right to the prize and Overwaitea Food Group may select an alternate prizewinner or withdraw the prize.

Guest(s) of the prizewinner (or their parent/legal guardian for traveling companions who are under the age of majority) will also be required to sign a document: (a) releasing Overwaitea Food Group and its affiliates and subsidiaries, including all of their respective employees, directors, officers and agents from all liability for any damage or loss resulting from the Contest or use of the prize; and (b) consenting to the use of their name, city and province of residence, biographical information, likeness, video, photograph, voice, statements or testimonials in any advertising, promotion and for publicity purposes in connection with this Contest, other promotions and for general news and information purposes, without any compensation or notice, in the form acceptable to Overwaitea Food Group.

19. Use of Name, Image, etc.

By acceptance of a prize, prizewinners consent to the use of their name, city and province of residence, biographical information, likeness, videos, photographs, voice, statements or testimonials in any advertising, promotion and for publicity purposes in connection with this Contest, other promotions and for general news and information purposes, without further compensation or notice.

20. Costs and Expenses and Taxes

Prizewinners will be responsible for any and all costs and expenses in connection with the prize, including without limitation any licensing, insurance, transportation, taxes or other charges.

21. Compliance with Laws

This Contest is subject to all federal, provincial and municipal laws and regulations. These Contest Rules & Regulations are subject to change without notice in order to comply with any applicable federal, provincial or municipal laws.

22. Reservation of Right to Terminate

At any time and without notice, the Overwaitea Food Group may cancel, terminate, modify or suspend this Contest in whole or in part or alter the Contest Rules & Regulations.
23. **List of Winners**

For a list of winners with prize values over one hundred dollars ($100), entrants may send a self-addressed stamped envelope within fourteen (14) days of the draw date of the contest to:

Overwaitea Food Group  
P.O. Box 7200  
Vancouver, BC  
V6B 4E4

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