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## Media Release

### Save-On-Foods celebrates grand opening of store at Edmonton's 50<sup>th</sup> Street Market

**(October 8, 2016 – Edmonton, Alta.)** Save-On-Foods is celebrating the grand opening of its newest store in Edmonton's 50<sup>th</sup> Street Market all weekend.

The store, located at 4805 167 Avenue, opened for business on Friday, October 7 at 7 a.m., with thousands of items on sale.

Grand opening celebrations take place all day Saturday, October 8, including Spin the Wheel for great prizes, performances by local musicians and entertainers, and a free nine-inch pumpkin pie giveaway to the first 500 customers. Plus, one customer a day for two weeks will win their grocery purchase.

"We are thrilled to have the opportunity to serve the fantastic folks of this diverse and thriving family neighbourhood," said Save-On-Foods president Darrell Jones. "This store features some of Save-On-Foods' most innovative new offerings, including a frozen yogurt bar, a full kitchen with made-in-store meals, and meat department's Triple-A Angus Pride Canadian beef selection."

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#### **About Save-On-Foods**

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years.

#### **For more information, contact:**

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