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Media Release

Save-On-Foods celebrates grand opening of first store in Airdrie

(October 21, 2016 – Airdrie, Alta.) Save-On-Foods is celebrating the grand opening of its first store in Airdrie this weekend with family fun, prize giveaways, and thousands of items on sale in the store.

The store, located at 1400 Market Street, officially opened for business at 7 a.m. on Friday, October 21, and will host grand opening activities all day Saturday, October 22. Visitors can spin the wheel for great prizes, enjoy performances by local musicians, and sample products from local producers and supplier partners.

The first 500 customers of the day will also receive a free pecan pie and one lucky customer a day will win their grocery transaction until November 3.

This beautiful new store features Save-On-Foods' latest offerings, including a Save-On-Foods Kitchen with fresh, made-in-store meals; the Sweet Shoppe, with chocolate-dipped licorice, pretzels and even sour keys, among other confections; and a wide variety of local products. The store also offers a chicken wing bar, hand-stretched pizza, fresh-made sushi and a frozen yogurt bar.

"We are so excited to be opening our first store in Airdrie," said Save-On-Foods president Darrell Jones. "This city is such a fantastic new market for our company and it's a perfect fit for our industry-leading offering. We have 160 team members who can't wait to meet their new customers and go the extra mile to be great neighbours in this community."

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About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years.

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