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Media Release

Brand new Save-On-Foods opens up in North Lethbridge

The same friendly team has moved from the original Lethbridge store to a new building across the street

(October 7, 2016 – Lethbridge, Alta.) The beautiful new Save-On-Foods in North Lethbridge is celebrating its grand opening this weekend.

Staffed by the same friendly team of more than 200 people, the store officially opened for business at 1240 2A Avenue North on Friday, October 7 at 7 a.m.

The new location replaces the original Lethbridge store, located nearby at 1112 2 Avenue A North. The original store closed for business the previous night, minimizing any interruption in service to customers.

“The original store opened in Lethbridge in 1991 and was due for an upgrade,” said Save-On-Foods president Darrell Jones. “With the team here so well known in town for their outstanding service, we are thrilled to be able to provide them with a beautiful new store. Plus, building our own store gave us the perfect opportunity to bring some of the latest Save-On-Foods innovations to this great community, including a full Save-On-Foods Kitchen with freshly made sushi and hand-stretched pizza, an in-store Starbucks, and our impressive selection of Angus Pride Triple-A Canadian Beef.”

Grand opening celebrations take place all day Saturday, October 8, with the first 500 customers of the day getting a free nine-inch pumpkin pie. Other festivities include Spin the Wheel for great prizes and performances by local musicians and entertainers. Plus, one customer a day for two weeks will win their grocery purchase.

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About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years.

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