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# Media Release

## Save-On-Foods Cloverdale opens in-store wine department

*All wines sold at Save-On-Foods are B.C. VQA*

**(April 20, 2018 – Cloverdale, B.C.)** Save-On-Foods Cloverdale is the latest grocery store in the province to add B.C. VQA wine to its shelves, giving customers the convenience of picking up a locally-made, high-quality bottle of wine under the same roof as the ingredients for their meals.

Save-On-Foods Cloverdale, located at 17745 64<sup>th</sup> Avenue, officially opened its wine department at 11 a.m. on Thursday, April 19. The store is the 17th Save-On-Foods to partner with the B.C. Wine Institute to carry more than 900 varieties of 100-per-cent British Columbian wine from more than 160 wineries.

“Adding B.C. VQA wine to our shelves gives our customers more choices, supports our local wine producers, and provides a convenience to pick up a high-quality bottle of wine at the same time as customers are shopping for groceries,” said Save-On-Foods president Darrell Jones. “We are so proud to offer our customers this service while supporting the fantastic winemakers of our province.”

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### **About Save-On-Foods**

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children’s hospitals and contributes \$3 million in donations to food banks across Western Canada each year.

### **For more information, contact:**

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