



Media Release

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Save-On-Foods celebrates grand opening of brand new store in Saskatoon

(April 6, 2018 – Saskatoon, Saskatchewan) Western Canada's largest grocery retailer is celebrating the grand opening of the new Save-On-Foods on Cumberland Avenue, and is inviting the community to enjoy grand opening specials, promotions, food sampling, prizes, and plenty of family fun.

The store officially opened for business this morning, and grand opening activities continue all day Saturday, April 7, starting with a free giveaway of one six-by-eight-inch Nanaimo bar to the first 500 customers of the day.

Save-On-Foods opened its first store in Saskatoon on Kensington Boulevard in July of 2017, and Cumberland customers can expect many of the same signature programs, products and promotions at their store, including:

- A full-service pharmacy and in-store Starbucks
- A frozen yogurt bar, complete with a wide selection of toppings
- Fresh sushi, sandwiches and salads made in store daily
- A wing bar, with hot-and-ready chicken wings in eight flavours
- An extensive selection of organic and natural items throughout the store
- A full line of Western Canadian AAA beef, and
- Ocean-friendly seafood.

The grand opening of Save-On-Foods Cumberland also marks the entrance of Save-On-Foods' home delivery service in the city of Saskatoon. Customers simply place an order online at saveonfoods.com or through the Save-On-Foods app, and enjoy free in-store pickup in designated parking stalls or home delivery from their friendly local team members.

Located at 1503 8th Street East, the store is open from 7 a.m. until 11 p.m., seven days a week.

"We are so thrilled to be opening another store in Saskatoon and I am so proud of the team here in Cumberland who has worked very hard to bring this brand new, beautiful store to the community." said Save-On-Foods president Darrell Jones. "Our Cumberland team can't wait to meet their new customers and share with them what Save-On-Foods has to offer."

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About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children's hospitals and contributes \$3 million in donations to food banks across Western Canada each year.

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