



A division of the Overwaitea Food Group LP, a Jim Pattison business

Media Release

Overwaitea Foods stores in Sparwood and Grand Forks converting to Save-On-Foods

Changing to Save-On-Foods will bring the parent company's most prominent banner, its promotions and programs to two more communities

(February 2, 2018 – Grand Forks, B.C.) The Overwaitea Foods stores in Grand Forks and Sparwood, B.C. will close at 6 p.m. on Thursday, February 8 and open on Friday, February 9 as Save-On-Foods.

The overnight conversion will minimize interruption to customers as the teams in both communities change over the store's branding, promotions and programs to align with Save-On-Foods—a company that's consistently named one of B.C.'s Most Loved and Most Influential Brands.

These conversions from Overwaitea Foods to Save-On-Foods are the third and fourth of nine taking place in B.C. this year. Both grocery store chains belong to the same parent company, which was founded in 1915 with its first 'overweight-tea' storefront in New Westminster. In the ensuing century, the company has expanded to more than 160 stores across Western Canada and the Yukon, most of which are Save-On-Foods.

As the company continues growing and expanding into new markets, realigning its stores as Save-On-Foods—its most prominent banner—allows the company to deliver the products, promotions and programs that customers in these communities have been asking for.

"Overwaitea started our company's legacy of Going the Extra Mile for our customers, and we are thrilled to be able to continue providing that great service in Sparwood and Grand Forks as Save-On-Foods," said company president Darrell Jones. "The same fantastic teams you know and love at these stores are excited to offer their customers the unique Save-On-Foods products and programs they have been asking for."

-end-

About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children's hospitals and contributes \$3 million in donations to food banks across Western Canada each year.

For more information, contact:

Media Relations

(604) 888-2079, extension 2200

mediarelations@saveonfoods.com