



Media Release

A Jim Pattison business

Save-On-Foods celebrates grand opening of brand new store in Calgary's Signal Hill neighbourhood

(August 24, 2018 – Calgary, Alta.) Save-On-Foods officially opened its newest location this morning in Calgary's Signal Hill neighbourhood.

The store, located at 3915 51st Street SW, opened August 24 at 7 a.m. and is celebrating its grand opening with promotions, food sampling, prizes, and plenty of family fun all day on Saturday, August 25.

Plus, the first 500 customers of the day on Saturday will receive a free six-by-eight-inch Nanaimo bar.

Along with its full traditional grocery store offering, Save-On-Foods Signal Hill offers customers:

- Weekly Darrell's Deals, including this week's deal on fresh pork tenderloin for \$2.99 a pound
- A full-service in-store pharmacy
- The Save-On-Foods Kitchen, which features fresh sushi, sandwiches and hand-stretched pizza made in store daily
- A wing bar with a variety of flavours of fresh chicken wings
- An industry-leading bulk foods department complete with a make-your-own trail mix bar
- An extensive selection of organic, natural and local items throughout the store
- A full line of Western Canadian AAA beef
- Ocean-friendly seafood, and
- The convenience of online shopping.

Customers can place an order online at saveonfoods.com or through the Save-On-Foods app, and the team at Save-On-Foods Signal Hill will do their shopping, pack their order, and will even load it into their vehicles in designated online-shopping parking stalls at a time of the customer's choosing.

"This is a great day for Save-On-Foods," said Save-On-Foods president Darrell Jones. "We are so proud of our team who's worked hard to open this store in Signal Hill, and what a great neighbourhood to strengthen our roots in Western Canada. The team here is fantastic, this city is amazing, and we think our new neighbours in Signal Hill are really going to like what we have in store."

Save-On-Foods Signal Hill is open from 7 a.m. until 11 p.m. seven days a week.

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About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children's hospitals and contributes \$3 million in donations to food banks across Western Canada each year.

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