



Media Release

A division of the Overwaitea Food Group LP, a Jim Pattison business

Save-On-Foods celebrates grand opening of brand new store in Camrose

(June 29, 2018 – Camrose, Alberta) Save-On-Foods officially opened its newest location in the city of Camrose on Friday, June 29 at 7 a.m., and is celebrating the brand new store with grand opening activities all day on Saturday, June 30.

Along with promotions, food sampling, prizes, and plenty of family fun, celebrations at Save-On-Foods Camrose on Saturday will include a six-by-eight-inch Nanaimo bar giveaway to the first 500 customers of the day.

Along with its full traditional grocery store offering, Save-On-Foods Camrose offers customers:

- Weekly Darrell's Deals, including this week's deal on Western Family Cheddar Bacon Angus Beef Burgers (859 g) for just \$8.99
- A full-service in-store pharmacy
- The Save-On-Foods Kitchen, which features fresh sushi, sandwiches and hand-stretched pizza made in store daily
- A wing bar with a variety of flavours of fresh chicken wings
- An industry-leading bulk foods department complete with a make-your-own trail mix bar
- An extensive selection of organic and natural items throughout the store
- A full line of Western Canadian AAA beef
- Ocean-friendly seafood, and
- The convenience of online shopping.

Customers can place an order online at saveonfoods.com or through the Save-On-Foods app, and the friendly team at Save-On-Foods Camrose will do their shopping, pack their order, and will even load it into the customer's vehicle in designated online-shopping parking stalls at the time the customer chooses.

"Camrose is such a great city, and we are thrilled that we're opening a store here today," said Save-On-Foods president Darrell Jones. "The team here is absolutely fantastic, the store is just beautiful, and we can't wait to show our new customers what Save-On-Foods has in store for them."

Located at 4820 66th Street, Save-On-Foods Camrose is open from 7 a.m. until 11 p.m. seven days a week.

-end-

About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children's hospitals and contributes \$3 million in donations to food banks across Western Canada each year.

For more information, contact:

Media Relations
(604) 888-2079, extension 2200
mediarelations@saveonfoods.com