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Save-On-Foods announces senior leadership changes

As Save-On-Foods continues down its path of rapid growth, the company has announced a number of changes to its senior leadership team, effective October 1, 2018.

Executive Vice President of Merchandising **Jamie Nelson** will assume the role of **Executive Vice President of Retail** and will oversee Merchandising, Marketing and Operations. Jamie is an exceptional leader who has a solid understanding of the western Canadian and North American grocery retail industry. Jamie is widely known for his ability to lead strategic change and for his passion and dedication to operational and customer service excellence.

Executive Vice President of Save-On-Foods Blendle 'Scotty' Scott will assume responsibility for eCommerce Supply Chain in addition to his current portfolio, which includes Resource Protection, Wholesale, and Store Development. Scotty is a visionary and a highly accomplished leader with more than 45 years of service with the company in almost all areas of the business.

In addition to his existing responsibilities, **Executive Vice President of Finance Paul Hazra** will now oversee Legal and IT. Paul is a strong advocate for investment in technology that reduces risk and supports business productivity. His balanced passion for both people and results makes him the right leader to play a key role in shaping the company's strategic direction.

Mike Olson, currently Vice President of Fresh Merchandising, has been promoted to **Senior Vice President of Merchandising**. Mike brings with him more than 30 years of retail grocery experience including a strong track record of success leading teams across various parts of the business.

Vice President of IT **Wayne Currie** has been promoted to **Senior Vice President of Information Technology**. Known for his innovative mindset, Wayne is a recognized leader in our business and across the industry and is highly regarded and valued by his team and his peers.

Brenda Kirk, current Vice President of Centre of Store, will assume responsibility for the company's corporate brands division and oversee innovation in the new role of **Vice President of Innovation**. Brenda has a long history of innovating and has an incredible

depth and breadth of experience across all areas of the business that will propel the company forward on its current growth trajectory.

Vice President of Supply Chain Mike Fong will assume the additional responsibility of overseeing the logistic portion of the company's rapidly growing eCommerce division. Mike's contributions to the supply chain division have played a significant role in the development and implementation of the eCommerce business segment as Save-On-Foods continues to invest heavily in its eCommerce presence to provide added value to its customers.

Dan Howe, Vice President of Marketing and More Rewards, will continue his strong leadership of Marketing and More Rewards loyalty while taking on responsibility for digital strategies for the organization. As the technological landscape continues to change in the grocery industry, strong digital experiences for consumers are critical, including 1-1 marketing.

Currently Vice President of People, **Gayle Corah** will assume the new role of **Vice President of Retail Services**. This new role will involve overseeing the customer service call centre, the front end operations team, and the risk management division. Gayle is a dedicated, driven leader with vast experience in senior leadership roles with prior experience as the Vice President of IT and Vice President of People.

Frank Picard, Vice President of Real Estate, will continue in his current role and will remain responsible for sourcing sites for the company's ongoing growth.

Don Eng, Vice President of Legal, will continue as the company's in-house counsel.

Director of Communications **Heidi Ferriman** has been promoted to **Vice President of People and Communications**. Well known for her ability to influence change and lead and motivate teams in complex operating environments, Heidi brings with her formal education and experience in human resources, labour relations, public relations, communications, and operations.

"I am thrilled to have outstanding talent and dedication on my senior leadership team," said Save-On-Foods President Darrell Jones. "For more than 103 years, our biggest priority has been to take care of our customers, our team members and our communities and I am confident that this diverse and strategic team is the right one to lead our company during this exciting time of growth and expansion."

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