



Media Release

A Jim Pattison business

Save-On-Foods celebrates grand opening of brand new store in Dawson Creek

(April 11, 2019 – Dawson Creek, BC.) Dawson Creek residents officially have a new grocery player in town. Western Canada's largest grocery retailer Save-On-Foods, is celebrating the grand opening of its brand new store located at 11000 8th Street this weekend.

Tomorrow marks the store's official grand opening with Save-On-Foods president Darrell Jones on site handing out free \$10 Save-On-Foods gift cards between 8 a.m. and 9 a.m. Customers will be treated to promotions, food sampling, prizes, and plenty of family fun all weekend long with Saturday's first 500 customers receiving a free 10" apple raspberry pie.

The store boasts a full and fresh traditional grocery store offering, rounded out by programs, products and promotions unique to Save-On-Foods, including:

- Weekly Darrell's Deals, including this week's deal on Balderson Bulk Cheese for 50% off
- A full-service in-store pharmacy
- The Save-On-Foods Kitchen, which features fresh signature salads, sandwiches and sushi
- A mix & match wing bar with a variety of flavours of fresh chicken wings
- An industry-leading bulk foods department complete with a build-your-own candy mix table
- An extensive selection of organic, natural and local items throughout the store
- A full line of AAA Western Canadian beef
- Ocean-friendly seafood, and
- The convenience of online shopping same-day pick up

Customers can place an order online at saveonfoods.com or through the Save-On-Foods app, and the personal shoppers at Save-On-Foods Dawson Creek will do their shopping, pack their order, and will even load it into their vehicles in designated online-shopping parking stalls as early as that same day.

"We are so excited to be opening a store in the great city of Dawson Creek," said Save-On-Foods president Darrell Jones. "The entire team is excited to showcase our latest and greatest offerings and is committed to *Going the Extra Mile* for our new neighbours."

Save-On-Foods Dawson Creek is open from 7 a.m. until 10 p.m. seven days a week.

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About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

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