



Media Release

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Save-On-Foods celebrates grand opening of new Pandora store in Victoria

(August 8, 2019 – Victoria, BC.) Western Canadian grocery retailer, Save-On-Foods, officially opens the doors at its Pandora location tomorrow at 1010 Pandora Ave. Continuing to build their signature brand *Island Strong*, Save-On-Foods Pandora marks the 6th Save-On-Foods to open in the Capital Regional District since 2014.

Grand opening celebrations kick off on Friday August 9th as Save-On-Foods president Darrell Jones will be on site at 8 a.m. to give one free Save-On-Foods gift card to 500 customers, guaranteed to be loaded with at least \$10 – and two of them will be worth \$500. The excitement continues Saturday, August 10th when the first 500 customers through the door will receive one free gourmet cookie dough cake. Festivities will run all weekend long as customers will be treated to promotions, food sampling, prizes, and plenty of family fun.

Save-On-Foods Pandora celebrates a full and fresh traditional grocery store offering, as well as programs, products and promotions unique to Save-On-Foods, including:

- Weekly Darrell's Deals, including this week's deal on Fresh Lean Ground Beef for \$2.89/lb.
- A friendly full-service in-store pharmacy
- The Save-On-Foods Kitchen packed with quality meals on the go including freshly made salads, sushi, soups, signature sandwiches, wing bar and more
- A bountiful bulk foods department complete with coffee pods and a make-your-own trail mix bar
- An extensive selection of organic, natural and local items throughout the store
- Primo produce including organics & pre-cut fruits and veggies
- A fresh floral department with European hand-tied bouquets and hand packed fruit baskets
- A full line of AAA Western Canadian beef, hand-trimmed and well-marbled
- Ocean-friendly seafood, and
- Online shopping with same-day grocery pick up

Pandora's thoughtful store layout encourages customers to take full advantage of meal solutions, personalized service, choice, and convenience. "We are thrilled to open a brand new store in the Pandora area and bring so many of our new and innovative in-store offerings like our unique Save-On-Foods Kitchen and online shopping with same-day pick up." said Save-On-Foods president Darrell Jones. "These convenient, time-saving options are just one more way we can *Go the Extra Mile* for our customers and free up time for them to enjoy other things in their lives."

The launch of Save-On-Foods Pandora marks the company's seventh location to open in Western Canada so far this year. Previous openings in 2019 include: Save-On-Foods TransCanada (February 8), Save-On-Foods Hunterhorn (March 29), Save-On-Foods River District (April 5), Save-On-Foods Dawson Creek (April 12), Urban Fare Mount Royal (April 25) and Save-On-Foods Medicine Hat (May 17). Save-On-Foods Pandora marks the 8th store in the Capital Regional District and the chain's 176th store across Western Canada and the Yukon.

Save-On-Foods Pandora is open from 7 a.m. to 10 p.m. seven days a week.

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About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood



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by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

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