



# Media Release

A Jim Pattison business

## Save-On-Foods opens in-store wine department at Sidney store

**(September 26, 2019 – Sidney, B.C.)** On Thursday, September 26<sup>th</sup> Save-On-Foods Sidney opened its brand new wine department making it the 21<sup>st</sup> location in B.C. to offer in-aisle wine.

“We are thrilled to bring this community the convenient option of picking up a quality local bottle of made-in-BC wine along with their groceries,” said Save-On-Foods president, Darrell Jones. “We believe this addition to our Sidney store provides one more option to make shopping at Save-On-Foods a convenient and unique experience for our customers.”

Save-On-Foods has partnered with the B.C. Wine Institute and has been supporting the local wine industry since the province began allowing grocery retailers to apply for B.C. VQA licenses in 2015.

With more than 1,000 varieties of 100 per cent British Columbian wine on its shelves, including a selection of Vancouver Island wines, Save-On-Foods Sidney is the latest store in the company to introduce a wine department. This new addition offers customers the convenience of picking up a high-quality bottle of wine at the same place they pick up their groceries, further strengthening Save-On-Foods’ commitment to support local.

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### **About Save-On-Foods**

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children’s hospitals and contributes \$3 million in donations to food banks across Western Canada each year.

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