

Save-On-Foods announces organizational changes

Strategic portfolio moves at Langley office better position company to support its 20,000-plus team members

(October 1, 2019 – Langley, B.C.) To adapt to the changing needs of its 20,000-strong team member base and millions of Western Canadian customers, Save-On-Foods announces changes to its corporate structure – including establishing More Rewards as a separate operating division – effective today.

The changes all take place at the company's Langley, B.C. head office, and include modifications to the roles and responsibilities of senior leaders and Save-On-Foods executives.

Jamie Nelson, formerly the Executive Vice President of Retail, has assumed the role of **Executive Vice President, Save-On-Foods**. In this role, Jamie oversees the following functions:

- Marketing, led by Managing Director Gillian Yorke;
- Public Affairs and Corporate Social Responsibility, led by Managing Director Julie Dickson;
- People and Communications, led by Vice President Heidi Ferriman;
- Merchandising and Inventory Management, led by Senior Vice President Mike Olson;
- Health, Innovation and Private Brands, led by Senior Vice President Brenda Kirk; and
- Real Estate and Store Development, led by Vice President Frank Picard. Reporting to Frank is General Manager of Store Development Wayne Dennison.

Brenda Kirk has been promoted from Vice President of Innovation and Private Brands to **Senior Vice President of Health, Wellness, and Our Brands**. In this role, she provides strategic and innovative leadership for the drugstore, including pharmacy, health, beauty and personal care, ethnic, and third-party business partnerships including Freson Bros. Ferraro Foods, Georgia Main Food Group, and starting next year Calgary Co-Op. The private brands portfolio is now headed by General Manager Jim Tennant.

Two new vice presidents have also been added to the company's executive.

- Paul Cope has been promoted to **Vice President of Save-On-Foods B.C.**, and oversees all aspects of operations for the company's B.C. stores. General Manager of Retail Services and Customer Experience Terry Piwek will report to Paul.
- Ben Harrack has been promoted to **Vice President of Save-On-Foods, Prairies** is responsible for all aspects of the company's operations outside of B.C., which extend as far east as Manitoba and north to the Yukon.

Senior Vice President of I.T. Wayne Currie now has responsibility for supply chain and e-commerce as **Senior Vice President of I.T., Supply Chain and E-Commerce**. Supply chain is now led by newly promoted Managing Director Joe Steinicki.

Mike Fong assumes the new role of **Vice President of Business Development**, where he is responsible for identifying and managing new growth opportunities.

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Quote

"We regularly assess and modify our organizational structure to make sure we're able to best support our store teams, third party and supplier partners with the right people in the right roles to streamline decision-making and maximize operational efficiencies. These changes will help us and our 20,000 team members across Western Canada as we continue to grow. We are so excited about the future of this company and the opportunities we're creating for our team members to grow their careers with us," said Darrell Jones, president of Save-On-Foods.



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About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children's hospitals and contributes \$3 million in donations to food banks across Western Canada each year.

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