

A Jim Pattison business

## Save-On-Foods celebrates grand opening of new Brighton store in Saskatoon



**(March 6, 2020 – Saskatoon, SK.)** Western Canadian grocery retailer, Save-On-Foods, officially opens the doors at its Brighton location tomorrow at 151 Gibson Bend. Continuing to expand their brand across Western Canada, Save-On-Foods Brighton marks the 3<sup>rd</sup> location to open in Saskatoon, Canada's fastest growing city.

Grand opening celebrations kicked off on Friday March 6<sup>th</sup> as Save-On-Foods president Darrell Jones was on site at 7 a.m. to give one free Save-On-Foods gift card to 500 customers, guaranteed to be loaded with at least \$10 – and two of them will be worth \$500. The excitement continues Saturday, March 7<sup>th</sup> when the first 500 customers through the door will receive one Save-On-Foods Kitchen pizza. Festivities will run all weekend long as customers will be treated to promotions, food sampling, prizes, and plenty of family fun.

Save-On-Foods Brighton celebrates a full and fresh traditional grocery store offering, as well as programs, products and promotions unique to Save-On-Foods, including:

- Weekly Darrell's Deals, including this week's deal on Fresh Twin Pack, Frying Chicken for \$1.79/lb
- A friendly full-service in-store pharmacy
- The Save-On-Foods Kitchen packed with quality meals on the go including freshly made salads, sushi, soups, signature sandwiches, wing bar and more



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- A bountiful bulk foods department complete with coffee pods and a make-your-own trail mix bar
- An extensive selection of organic, natural and local items throughout the store
- Primo produce including organics & pre-cut fruits and veggies
- A fresh floral department with European hand-tied bouquets and hand packed fruit baskets
- A full line of AAA Western Canadian beef, hand-trimmed and well-marbled
- Ocean-friendly seafood, and
- Online shopping with same-day grocery pick up

"We are thrilled to be opening our newest Save-On-Foods store in the growing community of Brighton and to offer our customers the amazing offerings and personalized service that we are known for across Western Canada," said Save-On-Foods president, Darrell Jones. The store includes a full Save-On-Foods Kitchen including freshly prepared in-store sushi, sandwiches, salads, wings and so much more. Customers can also take advantage of online shopping including same-day pick up. "We are committed to delivering on our promise to *Go the Extra Mile* for our customers by giving them convenient, affordable options that will help them save time and money!"

The launch of Save-On-Foods Brighton marks the company's first location to open in Western Canada in 2020. Save-On-Foods Brighton is the 3<sup>rd</sup> store in Saskatoon and the chain's 178<sup>th</sup> store across Western Canada and the Yukon.

Save-On-Foods Brighton is open from 7 a.m. to 11 p.m. seven days a week.

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### About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

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