



Media Release

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Save-On-Foods celebrates grand opening of new Steveston store in Richmond

(November 21, 2019 – Richmond, BC.) Western Canadian grocery retailer, Save-On-Foods, officially opens the doors at its Steveston location tomorrow at 105-12088 3rd Avenue. Strengthening the company's brand in the lower mainland, this new store is located in the historic fishing village of Steveston in Richmond.

Grand opening festivities begin on Friday November 22nd with Save-On-Foods president Darrell Jones on site at 8 a.m. to give one free Save-On-Foods gift card to 500 customers. Each gift card is guaranteed to be loaded with at least \$10 – and two of them will be worth \$500. The fun continues Saturday November 23rd when the first 500 customers through the door will receive one free Save-On-Foods Kitchen pizza. Celebrations run all weekend long as customers will be treated to promotions, food sampling, prizes, and plenty of family fun.

Save-On-Foods Steveston celebrates a full and fresh traditional grocery store offering, as well as programs, products and promotions unique to Save-On-Foods, including:

- Weekly Darrell's Deals, including this week's deal on Pork Back Ribs for \$2.79 per pound and an additional savings of 20% off Party Platters.
- A friendly full-service in-store pharmacy
- The Save-On-Foods Kitchen packed with quality meals on the go including freshly made salads, sushi, soups, signature sandwiches, wing bar and more
- A bountiful bulk foods department complete with coffee pods and a make-your-own trail mix bar
- An extensive selection of organic, natural and local items throughout the store
- Primo produce including organics & pre-cut fruits and veggies
- A fresh floral department with European hand-tied bouquets and hand packed fruit baskets
- A full line of AAA Western Canadian beef, hand-trimmed and well-marbled
- Ocean-friendly seafood, and
- Online shopping with same-day grocery pick up

"Steveston village and Save-On-Foods both share over 100 years of rich history in British Columbia and we are absolutely thrilled to become a part of this local, historic fisherman's community," said Save-On-Foods president, Darrell Jones. The charming 20,000 square foot store offers a full Save-On-Foods Kitchen serving freshly prepared in-store sushi, sandwiches, salads, wings and more. Customers can also take advantage of the convenience of online shopping with same-day pick up. "We've got an amazing team here at Save-On-Foods Steveston committed to *Going The Extra Mile* for our customers in this very special and unique community while also offering the same fresh programs that we know our customers love."

The launch of Save-On-Foods Steveston marks the company's eighth location to open in Western Canada so far this year. Previous openings in 2019 include: Save-On-Foods TransCanada (February 8), Save-On-Foods Hunterhorn (March 29), Save-On-Foods River District (April 5), Save-On-Foods Dawson Creek (April 12), Urban Fare Mount Royal (April 25), Save-On-Foods Medicine Hat (May 17) and Save-On-Foods Pandora (August 8). Save-On-Foods Steveston is the company's final new store opening in 2019.

Save-On-Foods Steveston is open from 7 a.m. to 11 p.m. seven days a week.

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About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

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